

Robert Torres

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Rosenberg, TX 77471

Objective

To obtain a rewarding position that will utilize my artistic abilities in an effort to create dynamic advertising material that will enhance the visibility and appeal of an employer's company/product.

Experience

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|--|--|-------------------|
| Graphic Designer | Ivie & Associates (Contract bought from Academy) | 1/2017 - 10/2017 |
| <ul style="list-style-type: none">• Responsibilities remained unchanged from Academy. | | |
| Graphic Designer | Academy Sports & Outdoors | 12/2005 - 1/2017 |
| <ul style="list-style-type: none">• Designed in-store signage and Ad layout for weekly circular.• Created graphics used on Social Media pages and website.• Designed layouts for outdoor signage of multiple sizes, including billboards, window vinyls, banners, etc. | | |
| Pre-Flight Technician | American Color | 10/2002 - 12/2005 |
| <ul style="list-style-type: none">• Examined ads for errors before they were sent to printer.• Chosen to manage a Process Improvement Team with the objective of improving the overall quality of halftones.• Built various ads using QuarkXPress, Adobe Photoshop, and Illustrator. | | |
| Ad Builder | American Color | 10/1999 - 10/2002 |
| <ul style="list-style-type: none">• Promoted to Pre-Flight/Pre-Press Technician in 2003.• Designed the cover for The Houston Chronicle's "Transportation Unlimited".• Built various ads using QuarkXPress, Adobe Photoshop, and Illustrator. | | |

Education

The Art Institute of Houston

Associates in Applied Science Degree - Visual Communications

1997

Computer Programs

QuarkXPress, Adobe Creative Suite, Microsoft Office, WorkZone Project Management Software, Workfront, etc. Experienced in both Mac and PC platforms.
