

OBJECTIVE: To obtain a position with a potential for growth that will utilize my artistic abilities in an effort to create dynamic advertising material that will enhance the visibility and appeal of an employer's company/product.

COMPUTER SKILLS:

QuarkXPress
Adobe Photoshop
BBEdit

Adobe Illustrator
Adobe Acrobat
Adobe InDesign

Adobe Dreamweaver
Microsoft Office
CorelDRAW

EXPERIENCE:

Graphic Designer

Academy Sports & Outdoors

12/2005 – Present

- Design magazine ads and in-store signage.
- Create graphics for Academy's facebook page.
- Work with Photography and Print Production departments to create and develop RGB to CMYK workflow.
- Help Photography department with setup and tear-down of products being shot.

Pre-Flight Technician

American Color

10/2002-12/2005

- Examined ads for errors before they are sent to print.
- Chosen to manage a Process Improvement Team with the objective of improving the overall quality of halftones.
- Built various ads using QuarkXPress, Adobe Photoshop, and Illustrator.

Ad Builder

American Color

10/1999-10/2002

- Promoted to pre-flight/pre-press technician in 2003.
- Designed the cover for The Houston Chronicle's "*Transportation Unlimited*".
- Built various ads using QuarkXPress, Adobe Photoshop, and Illustrator.

Apprentice Engineer

ABB Lummus Global

4/1998-6/1999

- Maintained plot room for international engineering company.
- Performed basic maintenance of plotters.
- Attended classes in Flow Sheet Graphics.

Computer Support Assistant

Stone & Webster Corp.

12/1997-2/1998

- Maintained plot room and equipment.
- Delivered and set-up computers of various disciplines.
- Assisted users in basic operations of computers.

Digitizer/Designer

J&J Embroidery

6/1997-12/1997

- Designed and input artwork for embroidery of T-shirts, sweatshirts, and caps.
- Plotted all points of artwork into embroidery program (EDS III).
- Created artwork for projects.
- Assisted in the mixing of complex colors.

EDUCATION:

1997 The Art Institute of Houston

Associates in Applied Science Degree

Visual Communications

Online portfolio available at www.roberttorres.net