

Robert Torres

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3909 Junker St.
Rosenberg, TX 77471

Objective

To obtain a rewarding position that will utilize my artistic abilities in an effort to create dynamic advertising material that will enhance the visibility and appeal of an employer's company/product.

Experience

Graphic Designer Ivie & Associates / Academy Sports & Outdoors 12/2005 - 10/2017

- Designed in-store signage and Ad layout for weekly circular.
- Created graphics used on Social Media pages and website.
- Designed layouts for outdoor signage of multiple sizes, including billboards, window vinyls, banners, etc.

Pre-Flight Technician American Color 10/2002 - 12/2005

- Examined ads for errors before they were sent to printer.
- Chosen to manage a Process Improvement Team with the objective of improving the overall quality of halftones.
- Built various ads using QuarkXPress, Adobe Photoshop, and Illustrator.

Ad Builder American Color 10/1999 - 10/2002

- Promoted to Pre-Flight/Pre-Press Technician in 2003.
- Designed the cover for The Houston Chronicle's "Transportation Unlimited".
- Built various ads using QuarkXPress, Adobe Photoshop, and Illustrator.

Education

The Art Institute of Houston

Associates in Applied Science Degree - Visual Communications

1997

Computer Programs

QuarkXPress, Adobe Creative Suite, Microsoft Office, WorkZone Project Management Software, Workfront, etc. Experienced in both Mac and PC platforms.
